

INTRODUCING NEXON 2025

More Style. More Safety. More Tech.



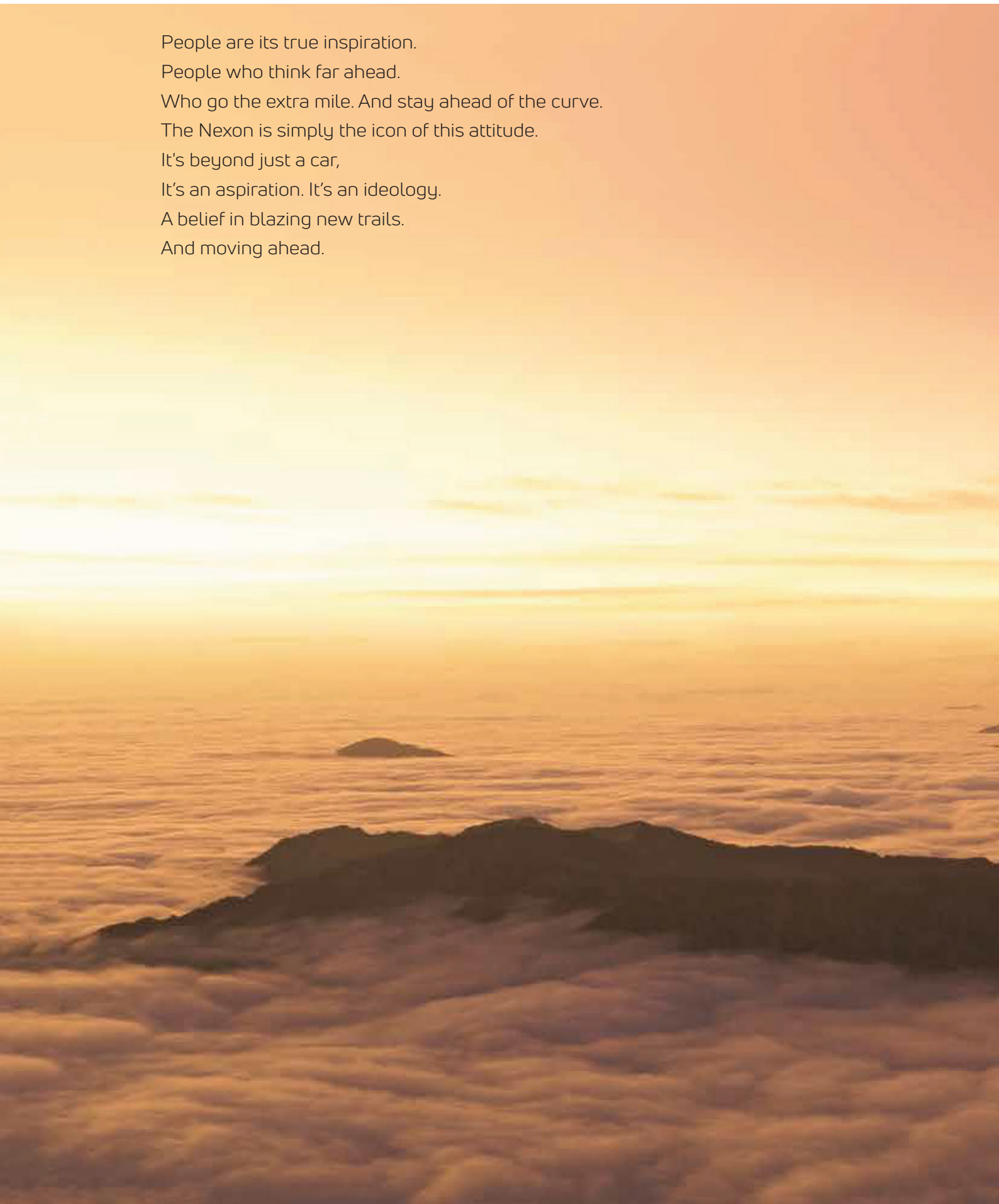
BY GLOBAL  NCAP



BY BHARAT  NCAP

THE NEXON PHILOSOPHY

People are its true inspiration.
People who think far ahead.
Who go the extra mile. And stay ahead of the curve.
The Nexon is simply the icon of this attitude.
It's beyond just a car,
It's an aspiration. It's an ideology.
A belief in blazing new trails.
And moving ahead.



PERSONAS

Find the Nexon
that matches you

FEARLESS

No is never your answer.
To this adventure called life.
Be it a long drive.
Or a cross-country drive.
The answer is always yes.



CREATIVE

Your inner child is creative.
Wide-eyed and inquisitive.
The world is yours to explore.
You drive your passion.



PURE

You live in the moment.
Enjoying the smallest of joys.
You pride in being yourself.
And lead a life of ultimate
sophistication.



SMART

Pragmatism is your thing.
You believe in results.
Smart work over hard work.
You do what's wise and best for
your future.



DESIGNED TO IMPRESS



SEQUENTIAL LED DRLs

Grab attention the stylish way

BI-FUNCTION FULL LED LAMP

See beyond the natural light

AIR CURTAIN

Moves like magic, it's so aerodynamic



DUAL-TONE ROOF

A colour palette for your car with a shade of you



DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



X-FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chiva



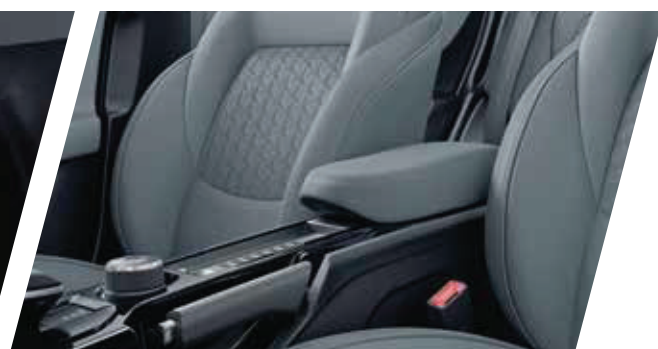
**2-SPOKE STEERING WHEEL
WITH ILLUMINATED LOGO**

Steer your passion that keeps
your glow on



NEXT-GEN TOUCH PANEL

Great possibilities, just a
touch away



**GRAND FLOOR CONSOLE WITH
LEATHERETTE ARMREST**

Rule your comfort within an
arm's reach



**THREE-TONE DASHBOARD
WITH LEATHERETTE MID PAD**

Command your ship
through a living
masterpiece

EXPERIENCE PLUSH COMFORT



Spacious legroom ain't
a luxury now

More Features

Fully Automatic Temperature Control

Xpress Cool

Rear AC Vents

Height Adjustable Driver and Co-driver Seat Belts

60:40 Rear Seat Split

PREMIUM BENECKE-KALIKO™ VENTILATED LEATHERETTE SEATS

Lounge into salon-like cool luxury



COOLED GLOVE BOX

All things kept cool
for Captain Cool



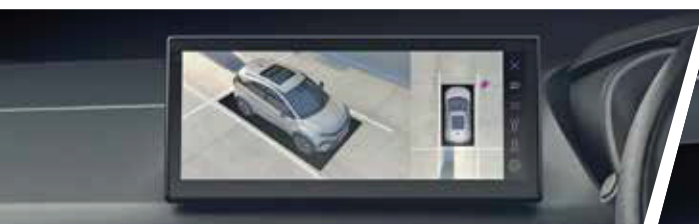
AIR-PURIFIER

Inhale pure air,
Exhale worries



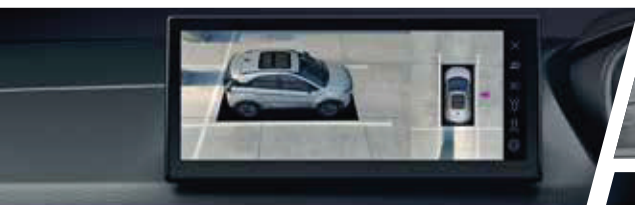
382L BOOT SPACE

There's a universe in you and
an equally spacious boot



360° HD SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



BLIND-VIEW MONITOR

Ensure a safe drive with a clear side view on the screen during turns



TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



AUTO HEADLAMPS WITH RAIN-SENSING WIPERS

Eyes on the road, we'll keep it clear for you



EMERGENCY CALL (E-CALL) / BREAKDOWN CALL (B-CALL)

Any given day we're just a call away

E-Call* 24/7 assistance in the case of an emergency

B-Call* 24/7 assistance in an event of a car breakdown



FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside

YOUR NEW **SAFE** SPACE



6 AIRBAGS*

Your safety is six times important

Additional Safety Features / Auto-dimming IRVM / Electronic Stability Program* / 3-Point ELR# / ISOFIX* / Rear Defogger

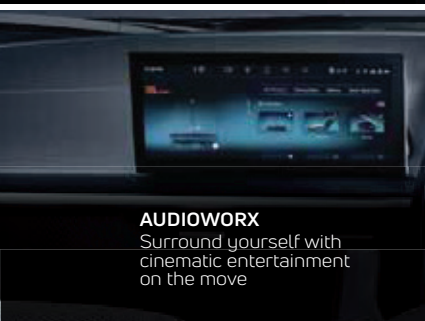
*As standard, #For all seats

TECH TO STAY AHEAD



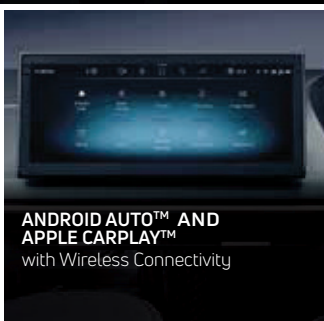
26.03 CM FLOATING INFOTAINMENT SYSTEM BY HARMAN™

Big entertainment is a big mood



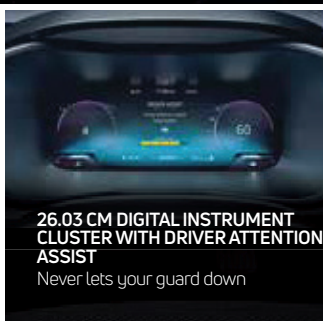
AUDIOWORX

Surround yourself with
cinematic entertainment
on the move



ANDROID AUTO™ AND APPLE CARPLAY™

with Wireless Connectivity



26.03 CM DIGITAL INSTRUMENT CLUSTER WITH DRIVER ATTENTION ASSIST

Never lets your guard down



NAVIGATION DISPLAY ON INSTRUMENT CLUSTER

ELECTRIC PANORAMIC SUNROOF WITH VOICE COMMANDS

Your words,
our command



WIRELESS CHARGER

Power-up hassle free



CONNECTED VEHICLE TECHNOLOGY WITH iRA APP

Always in touch with you

JBL



JBL-BRANDED 8-SPEAKERS WITH SUBWOOFER

Drive to your groove



Wet Clutch with
Active Cooling
Technology



Shift by Wire
Technology



Auto Park Lock



Self-healing
Mechanism



Machine
Learning

7-SPEED DUAL CLUTCH AUTOMATIC

Effortless and comfortable
drive inspired by you



AMT TRANSMISSION

Elevate your driving
automatically



E-SHIFTER

Gear shifting in its
wristy elegance



PADDLE SHIFTER

Relive the joy of a controller, once again

MULTI DRIVE MODES – ECO, CITY AND SPORT

Let your day decide your drive

PERFORMANCE THAT EXCITES



208 mm

GROUND CLEARANCE

Colossal stance to
charge your way ahead

CREATIVE | A reimagined colourful driving experience.



Also available in



PURE

Minimalism pushed to the max.



Pure Grey



SMART

Simple, made capable.



Pristine White



NEXON

#DARKRULES



BY GLOBAL  NCAP



BY BHARAT  NCAP



Luxurious leatherette seats with blue stitching and matching accents

**MORE
FEATURES**

*Premium Benecke Kaliko™
Leatherette Seats*

*Ventilated
Front Seats*

*Height Adjustable
Co-driver Seat*

Wireless Charger

*60:40 Flip &
Fold Seat*

Xpress Cool



#DARK THEMED DASHBOARD

*Available in Creative, Creative +, Creative + S, Fearless and Fearless + PS



DCA



**7-SPEED WET CLUTCH INTELLIGENT DCA WITH
MONOSTABLE SHIFTER & PADDLE SHIFTER**

PANORAMIC SUNROOF



R16 ALLOY WHEELS



**360° HIGH DEFINITION SURROUND VIEW SYSTEM
WITH A BLIND-VIEW MONITOR**

PERSONA WALK

SMART + (Additional over Smart)

- Remote Central Locking Flip Key
- Electrically Operated ORVM
- 17.78 cm HARMAN™ Touchscreen with AA/ACP
- 2 Speakers
- Wheel Covers
- All Power Windows
- Steering Wheel Controls
- E-Shifter & Paddle Shifters*
- USB Charging Port A Type
- Follow Me Home Headlamps

PURE + (Additional over Smart +)

- 26.03 cm Touchscreen Infotainment By HARMAN™
- Wireless Android Auto™ & Apple Car Play™
- HD Rear View Camera
- Auto-Fold ORVM
- All Power Windows
- Height Adjustable Driver Seat
- Front Armrest
- Rear AC Vents
- Body-Coloured Door Handles
- Shark Fin Antenna
- 4 Speakers
- 10.16 cm Full Digital Instrument Cluster

CREATIVE + S (Additional over Pure +) #DARK

- Voice-assisted Electric Sunroof
- Auto Headlamps
- Rain-Sensing Wipers

CREATIVE + PS (Additional over Creative + S) #DARK

- Panoramic Sunroof
- Bi-LED Headlamp
- Wide "X Graphic" Full LED Taillights
- Front Fog Lamp with Cornering
- Wireless Charger
- Tyre Pressure Monitoring System
- Rear Defogger
- 60:40 Flip & Fold Seats
- Rear Seat Armrest with Cup Holder
- Passive Entry Passive Start
- Parcel Tray
- 4 Speakers + 2 Tweeters
- Front Parking Sensor

KEY FEATURES OF NEXON



TECHNICAL SPECIFICATION

L*W*H (mm)	3995*1804*1620
Wheelbase (mm)	2498
Tyre Size (mm)	195/60 R16 (Smart & Pure Persona)
	215/60 R16 (Creative & Fearless Persona)
Ground Clearance (mm)	208*
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder
Fuel	Petrol
Power (kW)	88.2 @5500 rpm
Torque (Nm)	170 @1750-4000 rpm
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring
Brakes	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber
	Front Disc, Rear Drum
Fuel Tank Capacity (L)	44
Boot Space (L)	382**

*This varies as per variant **Bootspace as per ISO V215

TRANSMISSION

	Petrol 1.2 Turbocharged Engine	
	MT	DCA
Smart +	✓	
Pure +	✓	
Creative + S	✓	
Creative + PS		✓

COLORS

Persona	Pristine White	Daytona Grey	Grassland Beige	Pure Grey	Ocean Blue	Royal Blue	Carbon Black
Smart							
Pure							
Creative							

Upper Triangle represents roof colour
 Lower Triangle represents body colour

• Ocean Blue comes with White roof option

*Dark available in Creative + S, Creative + PS

